



Placard label holder

Product catalogue

**Without
Placard**



**With
Placard**



Contents

A. Container Placard

B. Rack Placard



A. Container Placard

What?

The Container Placard is a patented (self-adhesive) label holder that allows for an easy removal and replacement of adhesive labels (“stickers”) ,...) without the problems of adhesive or label residues being left on the containers

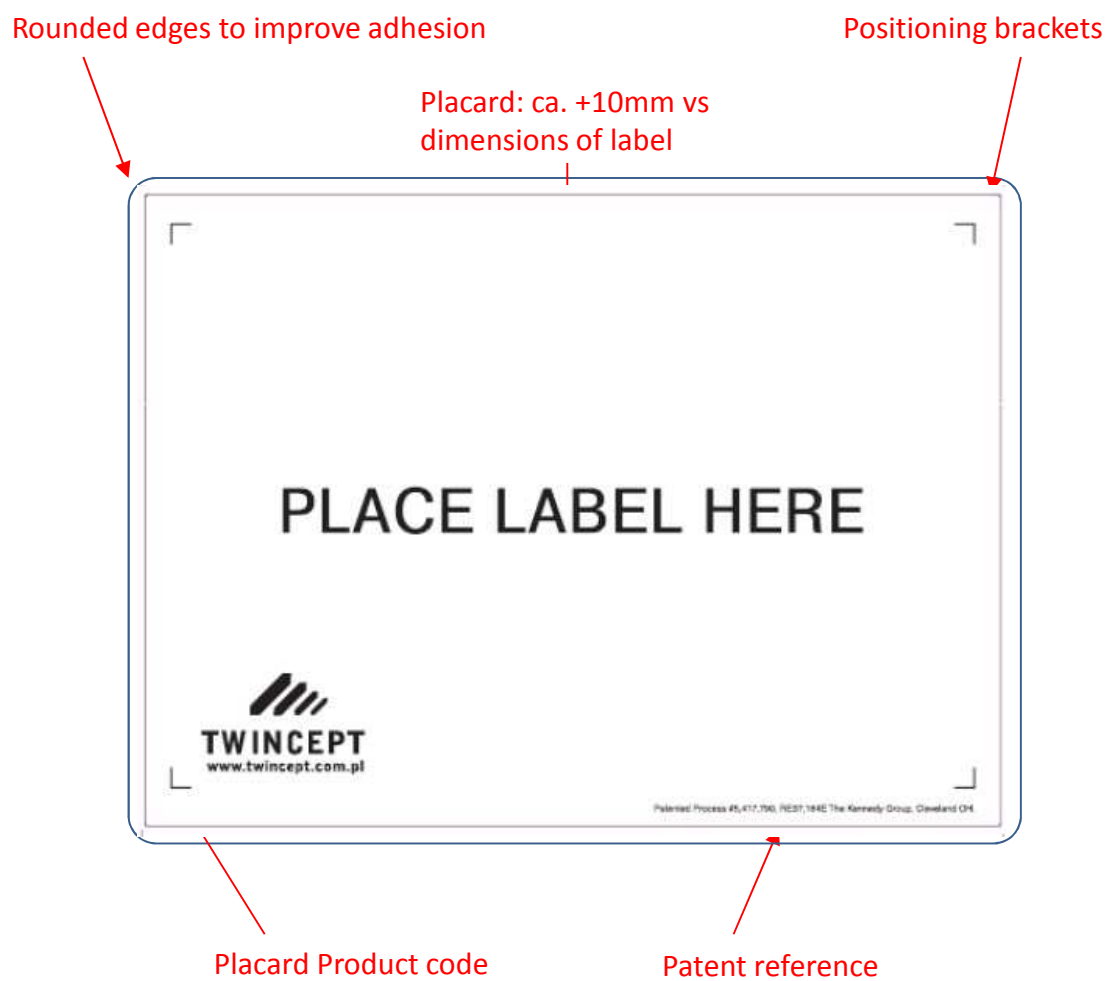
Main use: returnable packaging (plastic, metal or wooden containers)



A. Container Placard

How does the Placard look like?

(example of standard printing)



A. Container Placard

Applications / industries

- Precision industry
- Medical
- Pharmaceutical
- Chemical
- Electrics / Electronics
- Household appliances
- Industrial equipment
- Automotive
- Airline
- Food
- Bio
- Etc...



Application on flight cases for medical instruments

A. Container Placard

Main product advantages:

- one-time investment / high durability
- free positioning of label holder on container (unlike dotted surface)
- no need for labour-intensive cleaning to remove old labels or adhesive residues
- increased product image
- no risk of mis-scanning (old vs new barcodes) which might disturb ICT and/or supply chain
- most standard adhesive labels can be used
- still allows for nesting of conical containers (thickness of Placard <math><200\mu\text{m}</math>)
- Food: Food/dirt residues are no longer caught in edges unlike with cardholders
- Resistant against washing and drying
- Resistant against UV and high temperatures



Placard allows for nesting of conical containers

A. Container Placard

Product range:

Two different product qualities, according to the intended use/application:

- Product-quality "GM"
- Product-quality "IX"

Product quality	GM	IX
Application	Plastics (HDPE, PP, PVC, PC, EPP,...), Metal	Plastics (HDPE, PP, PVC, PC, ...), Metal, Wood
Washable?	No	Yes
Resistance to UV?	Fair	Good
Indoor/outdoor	Indoor	Indoor + outdoor
Price levels	80%	100%



The Placard keeps the containers always neat and clean

A. Container Placard

Product sizes:

1. Container Placard – standard sizes:

Four different standard sizes, to accommodate adhesive labels according to DIN-format

Minimum volume to order: 100pcs

114x165mm	For labels up to DIN-A6
170x230mm	For labels up to DIN-A5
230x335mm	For labels up to DIN-A4
317x440mm	For labels up to DIN-A3

2. Container Placard – non-standard sizes :

On request

Minimum volume to order: 500 or 1000pcs (depending on the size of the Placard)

B. Rack Placard

What?

The Rack Placard is a patented (self-adhesive) strip that is adhered to the beams of warehouse racks. The product allows for an easy removal and replacement of adhesive labels (“stickers”) ,...) without the problems of adhesive or label residues that are left on warehouse racks when they need to be relabeled

Main use: warehouse racks



B. Rack Placard

Main use: warehouse racks



Product range:

Two different product qualities, according to the intended use/application:

- Product-quality “ER” for a normal use
- Product-quality “IX” for intensive use / even outdoors

Product sizes:

Rack Placard – standard sizes:

Four different standard sizes

Minimum volume to order: 5 rolls

Product	Width	Length/roll
ER-1 or IR-1	25mm	30 mtrs
ER-2 or IR-2	50mm	30 mtrs
ER-3 or IR-3	75mm	30 mtrs
ER-4 or IR-4	100mm	30 mtrs